

EXPORT AFFILIATE PROGRAM



TIP: Assume everyone can benefit from this service!

The global B2C e-commerce market for shipments crossing borders is expected to grow from \$400 billion today to a total global volume of \$1 trillion in 2020, according to Accenture and AliResearch.

Additionally, it is expected that one billion people will shop online and across borders by 2020, with the United States being the most popular origin for 25 percent of consumers worldwide. Very few other sectors of commerce provide such a promising outlook. The bottom line is that e-commerce affects nearly every industry sector.

Specialty products not available in the consumer's home country are the main drivers for cross-border shopping, followed by lower prices. The most popular product categories are fashion, consumer electronics and media products, as well as food and drinks. Clothes rule e-commerce sales in China and Germany, while Brazil requests mainly consumer electronics. In Turkey, groceries are ordered the most.

Since duties on shipments are assessed based on the country of origin for each product, Certificates of Origin are a necessary part of exporting and Chambers are in the unique position to authenticate these export documents. Time is money and since everyone wants something faster, an electronic program offers maximum benefit to exporters.

TARGET BUSINESSES

- Manufacturing
- Wholesale
- Shipping
- Logistics
- Warehouses
- Cargo/Freight Transport
- Supply Chain Services
- Import/Export Services
- Entrepreneurs such as jewelry/clothing designers
- Artists/Art Galleries
- Specialty Automotive
- Ecommerce Businesses
- Specialty Furniture
- Pharmaceuticals

For More Information Contact:
Wendy Baggett, President AWTCC
wbaggett@awtcc.org (313) 461-0442



AMERICAN WORLD TRADE CHAMBER OF COMMERCE

www.awtcc.org