

AGENDA

MAY 24, 2022



7:45 - 8:20 am

Registration, Exhibit Area and Light Breakfast

8:30 - 9:30 am
Mainstage

Opening Keynote: Break Through the Iceberg - The 3 Step Process of Global Communication

Natsuyo Lipschutz, ASPIRE Intelligence founder, co-author of *The Success Blueprint*, and global communications strategist

EXECUTIVE/ BOARD ROOM

CONFERENCE/DIRECTORS ROOM

9:40 - 10:40 am
Breakouts

ECONOMIC CONSIDERATIONS FOR EXPORTERS

Sarah House, Senior Economist, Wells Fargo

BUSINESS OPPORTUNITIES IN AFRICA

Moderator: Drew Combs, Executive Director, NDTO

Panelists: Heather Ranck, US Commercial Service
Delore Zimmerman, Praxis Africa
Alex Cyusa, Weather Modification

10:40 - 11:00 am

BREAK

11:00 - 12:00 pm
Breakouts

DOING BUSINESS IN ASIA

Michael Hirou, USA Country Manager, Tractus Asia

CYBERSECURITY THREATS FACING EXPORTERS: HOW TO PREPARE AND MITIGATE THE RISKS

Alexander Bilus and Kermit Nash, Saul Ewing Arnstein & Lehr LLP

12:10 - 1:45 pm
Mainstage

GLOBAL BUSINESS AWARDS LUNCHEON

Join the NDTO for the presentation of the 2021 Global Business Awards presented by Lt. Governor Brent Sanford

1:45 - 2:15 pm

BREAK

2:15 - 3:45 pm
Mainstage

THE CONGESTION CONUNDRUM: AN INSIDER PANEL ON THE TRANSPORTATION CHALLENGES EXPORTERS FACE

Moderator: Bob Sinner, President of SB&B Foods

Panelists: James Leiman, ND Commerce Commissioner
Jonathan Lamb, President of Lake Superior Warehousing
Amy McBeth, Regional Director of Public Affairs, BNSF Railways

3:45 - 4:45 pm
Mainstage

INSIGHTS ON THE EVOLVING BUSINESS OF EXPORT

Howard Dahl, President of Amity Technologies and avid North Dakota exporter

4:45 pm
Mainstage

CLOSING REMARKS

